



# **ORGANIZATIONAL** **SUBSCRIPTIONS**

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Great Research  
Made Easy!

# About Us

The team behind Dedoose is first and foremost a group of professionally trained and active social-science researchers with decades of experience across anthropology, psychology, education, and other disciplines. We work at the cutting edge of qualitative and mixed method research design and analysis.

In the late 1990s, we found ourselves challenged by the lack of tools and technologies available to meet our need to manage, share, and analyze the increasing amounts and diversity of data being collected by members of geographically dispersed teams.

At that time, traditional qualitative-data-analysis software options were expensive, complicated to learn and use, and overloaded with unnecessary features. We believed the solution needed to be:

- Intuitive
- Collaborative
- Fluid in integrating different types of data
- Include rich analytical features
- Platform-independent (Mac & Windows compatible)
- Safe and secure
- Affordable

## **Co-Founders:**

Dr. Eli Lieber

Dr. Tom Weisner

Jason Taylor

There was nothing at that point that even came close to meeting our needs, so we decided to build it ourselves - introducing Dedoose!

# Features & Benefits



Seamless, **real-time collaboration** with any other Dedoose user. No additional add-ons or costs



Analyze both **qualitative** and **mixed** methods data in flexible and integrated ways



Advanced **hands-on training**, consultation, and support



**Intuitive**, easy-to-learn interface



Discounts on **"Bring Your Own Data"** camps and seminars through the *Institute for Mixed Methods Research*



**Platform independent** and compatible with Mac, Windows, and other systems

# Organizational Subscriptions

We offer two organizational subscriptions - both adaptable to meet specific needs.

**Enterprise** is ideal for universities, college departments, or research centers.

**Premier** is ideal for large research teams or small research organizations. Every subscription includes full access to all Dedoose features.

## ENTERPRISE

### Cost

- Annual *fixed-price* plan or *variable active-user per month* plan
- Schedule a meeting to discuss by visiting [Dedoose.info/premium](https://dedoose.info/premium)

### Benefits

- Unlimited users/seats
- SSO integration
- Train-the-Trainer program
- 8 hours of training per year
- Designated account manager
- Custom logging and reporting

## PREMIER

### Benefits

- Up to 20 users/seats
- SSO integration
- 6 hours of training per year
- Designated account manager

### Cost

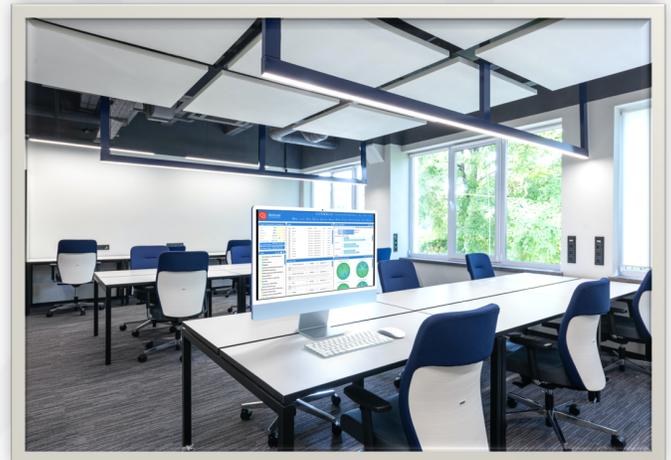
- Annual fixed-price plan
- Schedule a meeting to discuss by visiting [Dedoose.info/premium](https://dedoose.info/premium)

# Enterprise & Equity

Research entities and universities often have several research tools available for quantitative researchers (i.e., SPSS, Stata, etc.), but there is a dearth of tools and structural supports for qualitative and mixed-methods researchers. This leaves qualitative researchers, in particular, without comparable resources and support.

To address this issue, we launched our enterprise program to provide Dedoose access for all students, faculty, and staff, along with a range of supports to meet project-specific needs.

- 1 Address the inequity caused by the lack of digital tools and institutional support for qualitative researchers
- 2 Support maximum efficiency and quality of research by providing access to our innovative, collaborative data analysis application for all students, faculty, and staff



- 3 Encourage collaborative, data informed decision-making in all aspects of the university with an emphasis on qualitative and mixed methods research perspectives
- 4 Provide both technical and methodological support to assist qualitative and mixed-methods researchers with project-related challenges

# Learn More

Schedule a **free** Dedoose demonstration for your college, department, or research center.

Visit [dedoose.info/premium](http://dedoose.info/premium)



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# Frequently asked Questions



 **What happens if I switch universities?**

You can **a)** keep using Dedoose and we will transfer your projects to your new email address  
**b)** choose to export your projects and we can deactivate your account

 **Our central administration does not understand the need for qualitative data analysis tools. How have universities paid in the past?**

We understand it can be a long process to get "buy-in" from central administration. Until that is achieved, we offer flexible options and can work around your constraints. For example, in previous cases multiple departments (i.e., College of Education and Graduate College) or organizations (graduate student associations) have split annual costs.

 **Can I collaborate with people outside of my university?**

Yes! Dedoose users can collaborate with **any** Dedoose user in the world thanks to our cloud-based technology. Real-time collaboration is included in every subscription and there is no limit to how many people you can collaborate with.

 **I have used other tools such as NVivo/Atlas/MAXQDA. Can I transfer my data to Dedoose?**

Yes! We can assist users who want to migrate their data from other applications into Dedoose. We also support full export in QDPX format to allow for Dedoose projects to be migrated elsewhere. In short, we believe your data is **yours** and should not be bound to a single data analysis platform.

 **What supports do you have for students or novice researchers?**

We offer departmental training and workshops throughout the year which can be recorded and stored in your university/department repository of resources, as well as free Dedoose learning resources on our website. As a member institution you also receive discounts on "Bring Your Own Data" summer camps hosted by the Institute for Mixed Methods Research.

# Designed by researchers, for researchers



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